

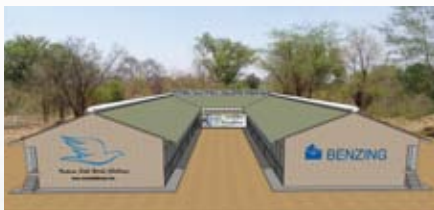
**DELIVERY TO AGENTS
JUNE 2016**



Victoria Falls World Challenge Pigeon Race

Africa's most majestic destination beckons!

Global pigeon fanciers are stirring with excitement with news that Victoria Falls, one of the seven Natural Wonders of the World, is the sublime Southern African location for a new **US\$700,000 One-Loft race** series in 2016/17.



Pigeon fanciers from as far afield as USA, Canada, China, Australasia, Europe, the Middle East and Africa will participate in the inaugural Victoria Falls World

Challenge Pigeon Race on 28 January 2017 and also the five preceding training races, each with prize money of US\$30,000.

Conservation efforts and under-privileged communities will gain significantly from this event, including highly commendable anti-poaching trusts whose under-funded, yet unyielding, work in the area protects a variety of species, such as rhinos, elephants and lions.

The final young bird race will be over 400km in tough, arid African conditions that will be a test-of-the-best and the winner will be crowned as the inaugural Victoria Falls World Challenge Pigeon Race champion and scoop the lucrative **first prize of US\$200,000**.

The enticing prize money, and one of the world's most majestic and safest tourist destinations, will ensure that this will be a supreme

showcase for the world's top breeders. The **US\$700,000 prize money** for this annual event includes **US\$50,000 for the owner of the overall Champion Ace Pigeon**.

Victoria Falls on the mighty Zambezi River, is the acclaimed Adventure and Natural Capital of Africa, with Hwange National Park on its doorstep and Chobe (Botswana) just 80 km away to ensure sighting of some of the most spectacular big-game wildlife on earth!

The area has an astonishing array of activities, from the high- adrenaline of the world's finest white-water rafting to the gentler mode of luxury cocktail sunset cruises. Accommodation suits all pockets from the ultra-luxury and exclusive bush/river lodges to a series of 3, 4 and 5 star hotels and resorts.

For the Victoria Falls World Challenge Pigeon Race young bird series we urge you to follow the unfolding drama on our Facebook, Google+ and YouTube platforms with our Smart Phone App to come.

Local communities and wildlife trusts, such as www.vicfallswildlifetrust.org will benefit from this event and, such is the magical drawing power of this destination, we are proposing to hold an International Pigeon Convention in the future to formulate a policy to promote our sport. Get ready for the momentous Victoria Falls World Challenge Pigeon Race!



Please visit our website for more information
www.victoriafallswcpr.com or email us on
info@victoriafallswcpr.com  

**Total Prize Money
USD 700,000**

